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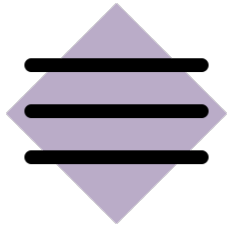
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Silver SEO 7

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MARKETING



BRONZE SEO

SKU: 016

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 5
Current Ranking Report
Traffic Analysis Report

On-Page Optimization & Reporting: 7 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 50
SEO Article Writing (400 words): 1
Article Submissions: 20
Press Release Writing (350 words): 1
Press Release Submissions: 10
Blog Creation/Optimization
Blog Posting: 2
Social Bookmarking: 40
Classified Ads Submissions: 20
Search Engine Submissions: 10
Social Network Marketing: 10
Blog Submissions in Book Marking Sites: 10

SEO Reports & Support

Monthly Google Analytics Report
Monthly SEO Report
Email

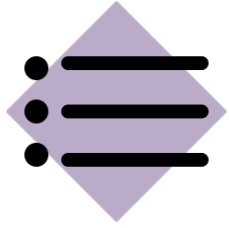
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Price: \$495 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)



SILVER SEO

SKU: 017

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 15
Current Ranking Report
Traffic Analysis Report
Brief Sector Analysis
Brief Summary of Website's Aims/Purpose
Competitor (SERP) Analysis + Report
Alexa Report

On-Page Optimization & Reporting: 15 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup
Header Tags Analysis (H1 etc)
Internal Linking Structure Analysis
Social Bookmarking Button Implementation
Existing Page Content Updating

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

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Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 80
SEO Article Writing (400 words): 2
Article Submissions: 40
Press Release Writing (350 words): 1
Press Release Submissions: 15
Blog Creation/Optimization
Blog Posting: 4
Social Bookmarking: 60
Classified Ads Submissions: 40
Search Engine Submissions: 20
Social Network Marketing: 20
Blog Submissions in Book Marking Sites: 20
Micro Website Creation/Optimization
Pdf Posting/Optimization
Document Posting/Optimization
Video Submissions/ (client provide)

SMO Branding

Facebook
Twitter
Pinterest
Linkedin

SEO Reports & Support

Bi-weekly Google Analytics Report
Bi-weekly SEO Report
Email
Chat Skype/Telegram

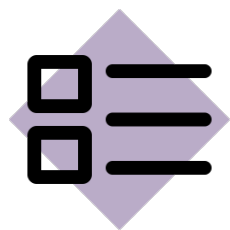
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Price: \$795 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)



GOLD SEO

SKU: 018

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 25
Current Ranking Report
Traffic Analysis Report
Brief Sector Analysis
Brief Summary of Website's Aims/Purpose
Competitor (SERP) Analysis + Report
Alexa Report
Brief Products/Service Analysis

On-Page Optimization & Reporting: 25 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup
Header Tags Analysis (H1 etc)
Internal Linking Structure Analysis
Social Bookmarking Button Implementation
Existing Page Content Updating
SEO-Friendly URL Rewrite
Video Optimization (client provide)
Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo
Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup
W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 100
SEO Article Writing (400 words): 4
Article Submissions: 80
Press Release Writing (350 words): 2
Press Release Submissions: 20
Blog Creation/Optimization
Blog Posting: 6
Social Bookmarking: 80
Classified Ads Submissions: 60
Search Engine Submissions: 30
Social Network Marketing: 30
Blog Submissions in Book Marking Sites: 30
Micro Website Creation/Optimization
Pdf Posting/Optimization
Document Posting/Optimization
Video Submissions/ (client provide)
Business Listing: 5
Local Optimization

SMO Branding

Facebook
Twitter
Pinterest
Linkedin
Stumbleupon
Flickr
Slideshare

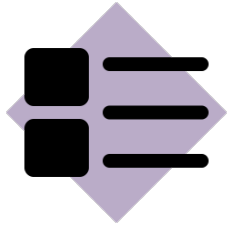
SEO Reports & Support

Bi-weekly Google Analytics Report
Bi-weekly SEO Report
Email
Chat Skype/Telegram

Phone

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Price: \$1.095 / month

Categories: [Marketing](#), [SEO Optimisation](#)
Tags: [marketing](#), [seo](#)


PLATINUM SEO

SKU: 019

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 30
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: full if needed

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 150
 SEO Article Writing (400 words): 6
 Article Submissions: 120
 Press Release Writing (350 words): 3
 Press Release Submissions: 30
 Blog Creation/Optimization
 Blog Posting: 8
 Social Bookmarking: 100
 Classified Ads Submissions: 80
 Search Engine Submissions: 40
 Social Network Marketing: 50
 Blog Submissions in Book Marking Sites: 40
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)
 Business Listing: 8

Local Optimization

SMO Branding

Facebook

Twitter

Pinterest

Linkedin

Stumbleupon

Flickr

Slideshare

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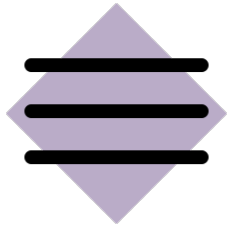
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Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)

SEO OPTIMISATION



BRONZE SEO

SKU: 016

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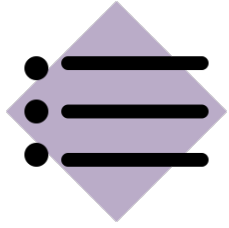
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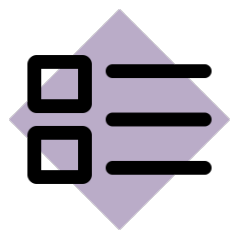
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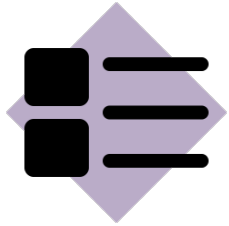
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 Classified Ads Submissions: 80
 Search Engine Submissions: 40
 Social Network Marketing: 50
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Linkedin

Stumbleupon

Flickr

Slideshare

SEO Reports & Support

Weekly Google Analytics Report

Weekly SEO Report

Email

Chat Skype/Telegram

Phone

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Price: \$1.395 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)

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