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# **FREE SERVICES**



### **WEBSITE AUDIT**

**SKU:** 010

Do you have a website? Comprehensive Website Audit is the free service for you. Some of the things we check:

- Title, Meta, Headers Tags
- Keyword Consistency
- Content Volume
- Alt Attributes
- Backlinks
- Link Structure
- Broken Links
- Friendly URLs
- Noindex Tags
- Robots & Sitemaps
- Structured Data
- Top Keyword Rankings
- Traffic From Search
- Keyword Positions
- Mobile & Tablet Rendering
- Mobile Viewports
- Flash & iFrame Usage
- Technology Used
- Favicon
- Text Legibility
- Tap Target Sizing
- Page File Size
- Page Load Speed
- Accelerated Mobile Pages
- Javascript Errors
- Compression & Image Optimization
- Minification
- HTML Deprecation
- Social Profiles Connected
- Social Profile Activity
- Facebook Open Graph Tags
- Facebook Pixel
- Twitter Cards
- SSL Security
- Malware
- Email Privacy

During checkout, please indicate the address of your website in the order notes. You will get a PDF report within 1 business day.

**Read More** 

Price: \$0

Categories: Development, Free Services, Marketing, PPC Google, SEO Optimisation, Social Networking



# **DEVELOPMENT**



## **ONE-PAGE WEBSITE**

**SKU:** 001

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: https://www.elegantthemes.com/layouts/ \*additional charge if you want to use other templates

Plugins (2):

- BackUp Plugin
- Database Optimization Plugin

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content:

- Payment: Full 8 days (100% works)
- Payment: First 4 days (50% starting works)
  Payment: Second 4 days (50% finishing works)

Page: Home

Website Revisions: 1 revision Support: 1-month FREE support

Read More

Price: \$1.250

**Category:** Development Tag: website development



### STANDARD WEBSITE

**SKU:** 002

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: https://www.elegantthemes.com/layouts/

\*additional charge if you want to use other templates

Plugins (3):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)

Very generic legal part for Website as a starting point:

- Cookie Banner
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content:
• Payment: Full - 16 days (100% works)

- Payment: First 8 days (50% starting works)
- Payment: Second 8 days (50% finishing works)

Pages (3): Home, About, Contact Website Revisions: 2 revision Support: 2-month FREE support

Read More

**Price:** \$1.750

Category: Development Tag: website development





### CORPORATE WEBSITE

**SKU:** 003

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: https://www.elegantthemes.com/layouts/\*additional charge if you want to use other templates

Plugins (5):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)
- · Social media Plugin
- SEO Plugin

Legal part

Very generic legal part for Website as a starting point:

- · Cookie Banner
- Privacy Policy
- Terms and Conditions

Delivery

After receiving from you all necessary pictures and content:

- Payment: Full 24 days (100% works)
- Payment: First 12 days (50% starting works)
- Payment: Second 12 days (50% finishing works)

Pages (up to 5): Home, About, Contact plus two extra pages

Website Revisions: 3 revision Support: 3-month FREE support

Read More

**Price:** \$2.250

Category: <u>Development</u>
Tag: <u>website development</u>



### **ECOMMERCE WEBSITE**

**SKU:** 004

Brand new Website on WordPress.

Beautiful and professional template with responsive web design.

Please choose your template here: https://www.elegantthemes.com/layouts/ \*additional charge if you want to use other templates

Shop WooCommerce integration (possibility to check orders from mobile).

Products: up to 10 products.

Plugins (7):

- BackUp Plugin
- Database Optimization Plugin
- Hide login (security)
- Social media Plugin
- SEO Plugin
- Shop Plugin
- Mailchimp (email subscription)

Legal part

Very generic legal part for Website as a starting point:

- Cookie Banner
- Privacy Policy
- Terms and Conditions

Payment Systems

- Cash
- Bank wire
- PayPal

Deliver

After receiving from you all necessary pictures and content:

• Payment: Full - 30 days (100% works)



• Payment: First - 15 days (50% starting works) • Payment: Second - 15 days (50% finishing works)

Pages (up to 5): Home, About, Contact plus two extra pages

Website Revisions: 3 revision Support: 3-month FREE support

Read More
Price: \$2.750

**Category:** <u>Development</u> Tag: website development



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- Minification
- HTML Deprecation
- Social Profiles Connected
- Social Profile Activity
- Facebook Open Graph Tags
- Facebook Pixel
- Twitter Cards
- SSL Security
- Malware

• Email Privacy

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Price: \$0

Categories: Development, Free Services, Marketing, PPC Google, SEO Optimisation, Social Networking



# **MARKETING**



### **SETUP PPC**

**SKU:** 005

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

Marketing Setup

Essential Package, Advanced Package, Professional Package, Enterprise Package

Read More Price: \$495

**Categories:** Marketing, PPC Google **Tags:** advertising, marketing



### **PPC GOOGLE**

**SKU:** 006

Free Trial 15 days!

\*If your Spending up to 2000 - put the quantity of the order 2, if up to 3000 - put 3, etc. For each \$1000 of your ads spending, we charge \$395.

Spending: 500-1000 \$395/mon Spending: 1001-2000 \$790/mon Spending: 2001-3000 \$1185/mon Spending: 3001-4000 \$1580/mon Spending: 4001-5000 \$1975/mon

#### • If Spending up to \$5000 you get

Full Optimizations Number of Keywords: up to 50 Ad Groups: up to 10 Google Network Search and Display Negative Keywords Call Extensions Sitelink Extensions Text Ads **Conversion Tracking** Campaign Management Landing Page Optimization **ROI Tracking** Initial Estimate Report Reporting: Bi-Weekly Google Analytics Report: Monthly Support: Email



### • If Spending more than \$5000 you get extra:

Number of Keywords: up to 200 Ad Groups: up to 20 Google Analytics Set-up A/B Testing Mobile Ads Gmail Ads (GSP) Reporting: Weekly

Support: Email/Chat Skype/Chat Telegram/Phone

### **COMPARE PACKAGES**

#### **Read More**

Price: \$495 / month

Categories: Marketing, PPC Google Tags: <u>advertising</u>, <u>marketing</u>



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- Page Load Speed
- Accelerated Mobile Pages
- Javascript Errors • Compression & Image Optimization
- Minification
- HTML Deprecation
- Social Profiles Connected
- Social Profile Activity
- Facebook Open Graph Tags
- Facebook Pixel
- Twitter Cards
- SSL Security
- Malware
- Email Privacy

During checkout, please indicate the address of your website in the order notes. You will get a PDF report within 1 business day.

#### Read More

Price: \$0

Categories: Development, Free Services, Marketing, PPC Google, SEO Optimisation, Social Networking





### **BRONZE SEO**

**SKU:** 016

#### **Analysis & Reporting**

Initial Website Analysis Keyword Research + Report: 5 Current Ranking Report Traffic Analysis Report

### On-Page Optimization & Reporting: 7 pages

Title Tags Meta Descriptions Meta Keywords Content Analysis Canonicalization Temporally (if required) Dead Link Analysis Keyword Density Setup
Advanced Onpage Optimization

Optimization of ROR.xml Optimization of urllist.txt Optimization of info.txt HTML Sitemap Page Optimization

#### **SEO Setups**

Google Analytics Google Sitemap Setup Sitemaps Submission into Google & Yahoo **Standard Checks/Optimizations** 

XML Sitemap Create + Submit Robots.txt Creation & Implementation Google Webmaster Tools Setup 301 Redirect Setup

### Off-Page Optimization

Directory Submissions on Quality Sites: 50 SEO Article Writing (400 words): 1 Article Submissions: 20 Press Release Writing (350 words): 1 Press Release Submissions: 10 Blog Creation/Optimization Blog Posting: 2 Social Bookmarking: 40 Classified Ads Submissions: 20 Search Engine Submissions: 10

Social Network Marketing: 10

Blog Submissions in Book Marking Sites: 10

SEO Reports & Support Monthly Google Analytics Report Monthly SEO Report

Email

### **COMPARE PACKAGES**

Read More

Price: \$495 / month

Categories: Marketing, SEO Optimisation





### **SILVER SEO**

**SKU:** 017

#### **Analysis & Reporting**

Initial Website Analysis
Keyword Research + Report: 15
Current Ranking Report
Traffic Analysis Report
Brief Sector Analysis
Brief Summary of Website's Aims/Purpose
Competitor (SERP) Analysis + Report
Alexa Report

#### On-Page Optimization & Reporting: 15 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup
Header Tags Analysis (H1 etc)
Internal Linking Structure Analysis
Social Bookmarking Button Implementation
Existing Page Content Updating

### **Advanced Onpage Optimization**

Optimization of ROR.xml Optimization of urllist.txt Optimization of info.txt HTML Sitemap Page Optimization

#### SEO Setups

Google Analytics Google Sitemap Setup Sitemaps Submission into Google & Yahoo

#### **Standard Checks/Optimizations**

XML Sitemap Create + Submit Robots.txt Creation & Implementation Google Webmaster Tools Setup 301 Redirect Setup

### Off-Page Optimization

Directory Submissions on Quality Sites: 80 SEO Article Writing (400 words): 2 Article Submissions: 40 Press Release Writing (350 words): 1 Press Release Submissions: 15 Blog Creation/Optimization Blog Posting: 4

Social Bookmarking: 60 Classified Ads Submissions: 40 Search Engine Submissions: 20 Social Network Marketing: 20

Blog Submissions in Book Marking Sites: 20 Micro Website Creation/Optimization Pdf Posting/Optimization Document Posting/Optimization

Video Submissions/ (client provide)

# SMO Branding

Facebook Twitter Pinterest Linkedin

## SEO Reports & Support

Bi-weekly Google Analytics Report Bi-weekly SEO Report Email Chat Skype/Telegram

#### **COMPARE PACKAGES**

#### Read More

Price: \$795 / month

Categories: Marketing, SEO Optimisation





### **GOLD SEO**

**SKU:** 018

#### **Analysis & Reporting**

Initial Website Analysis Keyword Research + Report: 25 Current Ranking Report Traffic Analysis Report Brief Sector Analysis Brief Summary of Website's Aims/Purpose Competitor (SERP) Analysis + Report Alexa Report Brief Products/Service Analysis

#### On-Page Optimization & Reporting: 25 pages

Title Tags

Meta Descriptions Meta Keywords Content Analysis

Canonicalization Temporally (if required) Dead Link Analysis Keyword Density Setup Header Tags Analysis (H1 etc) Internal Linking Structure Analysis Social Bookmarking Button Implementation Existing Page Content Updating SEO-Friendly URL Rewrite Video Optimization (client provide) Footer Tag Optimization

#### **Advanced Onpage Optimization**

Optimization of ROR.xml Optimization of urllist.txt Optimization of info.txt HTML Sitemap Page Optimization

### **SEO Setups**

Google Analytics Google Sitemap Setup Sitemaps Submission into Google & Yahoo Blog Submission in Technorati, Google Blog Search Standard Checks/Optimizations

XML Sitemap Create + Submit Robots.txt Creation & Implementation Google Webmaster Tools Setup 301 Redirect Setup

#### W3C Web Standards Analysis **Off-Page Optimization**

Directory Submissions on Quality Sites: 100 SEO Article Writing (400 words): 4

Article Submissions: 80

Press Release Writing (350 words): 2 Press Release Submissions: 20 Blog Creation/Optimization

Blog Posting: 6

Social Bookmarking: 80 Classified Ads Submissions: 60 Search Engine Submissions: 30 Social Network Marketing: 30

Blog Submissions in Book Marking Sites: 30

Micro Website Creation/Optimization

Pdf Posting/Optimization Document Posting/Optimization Video Submissions/ (client provide) **Business Listing: 5** 

Local Optimization SMO Branding

Facebook Twitter **Pinterest** Linkedin Stumbleupon Flickr

Slideshare

#### **SEO Reports & Support**

Bi-weekly Google Analytics Report Bi-weekly SEO Report Email

Chat Skype/Telegram



Phone

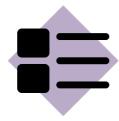
#### **COMPARE PACKAGES**

Read More

Price: \$1.095 / month

Categories: Marketing, SEO Optimisation

Tags: marketing, seo



### **PLATINUM SEO**

**SKU:** 019

#### **Analysis & Reporting**

Initial Website Analysis Keyword Research + Report: 30 **Current Ranking Report** Traffic Analysis Report Brief Sector Analysis Brief Summary of Website's Aims/Purpose Competitor (SERP) Analysis + Report Alexa Report Brief Products/Service Analysis

### On-Page Optimization & Reporting: full if needed

Title Tags Meta Descriptions

Meta Keywords Content Analysis

Canonicalization Temporally (if required)

Dead Link Analysis Keyword Density Setup Header Tags Analysis (H1 etc) Internal Linking Structure Analysis Social Bookmarking Button Implementation

Existing Page Content Updating SEO-Friendly URL Rewrite

Video Optimization (client provide)

Footer Tag Optimization

### **Advanced Onpage Optimization**

Optimization of ROR.xml Optimization of urllist.txt Optimization of info.txt HTML Sitemap Page Optimization

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Blog Posting: 8

Social Bookmarking: 100 Classified Ads Submissions: 80 Search Engine Submissions: 40 Social Network Marketing: 50

Blog Submissions in Book Marking Sites: 40

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Pdf Posting/Optimization Document Posting/Optimization Video Submissions/ (client provide)

Business Listing: 8



**Local Optimization SMO Branding** 

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Slideshare
SEO Reports & Support

Weekly Google Analytics Report Weekly SEO Report Email Chat Skype/Telegram

Phone

### **COMPARE PACKAGES**

Read More
Price: \$1.395 / month

Categories: Marketing, SEO Optimisation



# **PPC GOOGLE**



### **SETUP PPC**

**SKU:** 005

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

Marketing Setup

Essential Package, Advanced Package, Professional Package, Enterprise Package

Read More Price: \$495

**Categories:** Marketing, PPC Google **Tags:** advertising, marketing



### **PPC GOOGLE**

**SKU:** 006

Free Trial 15 days!

\*If your Spending up to 2000 - put the quantity of the order 2, if up to 3000 - put 3, etc. For each \$1000 of your ads spending, we charge \$395.

Spending: 500-1000 \$395/mon Spending: 1001-2000 \$790/mon Spending: 2001-3000 \$1185/mon Spending: 3001-4000 \$1580/mon Spending: 4001-5000 \$1975/mon

#### If Spending up to \$5000 you get Full Optimizations

Number of Keywords: up to 50 Ad Groups: up to 10 Google Network Search and Display Negative Keywords Call Extensions Sitelink Extensions Text Ads **Conversion Tracking** Campaign Management Landing Page Optimization **ROI Tracking** Initial Estimate Report Reporting: Bi-Weekly Google Analytics Report: Monthly Support: Email



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Support: Email/Chat Skype/Chat Telegram/Phone

### **COMPARE PACKAGES**

#### **Read More**

Price: \$495 / month

Categories: Marketing, PPC Google Tags: <u>advertising</u>, <u>marketing</u>



### **WEBSITE AUDIT**

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Categories: Development, Free Services, Marketing, PPC Google, SEO Optimisation, Social Networking





# **SEO OPTIMISATION**



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Google Analytics Google Sitemap Setup Sitemaps Submission into Google & Yahoo

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Classified Ads Submissions: 20 Search Engine Submissions: 10 Social Network Marketing: 10

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**Read More** 

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#### **Standard Checks/Optimizations**

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SEO Article Writing (400 words): 2 Article Submissions: 40 Press Release Writing (350 words): 1 Press Release Submissions: 15 Blog Creation/Optimization Blog Posting: 4 Social Bookmarking: 60

Social Bookmarking: 60 Classified Ads Submissions: 40 Search Engine Submissions: 20 Social Network Marketing: 20

Blog Submissions in Book Marking Sites: 20 Micro Website Creation/Optimization Pdf Posting/Optimization

Document Posting/Optimization Video Submissions/ (client provide)

# **SMO Branding** Facebook

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Pdf Posting/Optimization Document Posting/Optimization Video Submissions/ (client provide) **Business Listing: 5** 

Local Optimization SMO Branding Facebook

Twitter **Pinterest** Linkedin Stumbleupon Flickr

Slideshare

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Phone

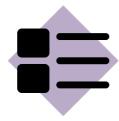
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Categories: Marketing, SEO Optimisation

Tags: marketing, seo



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Footer Tag Optimization

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W3C Web Standards Analysis

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Pdf Posting/Optimization Document Posting/Optimization Video Submissions/ (client provide)

Business Listing: 8



**Local Optimization SMO Branding** 

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Slideshare
SEO Reports & Support

Weekly Google Analytics Report Weekly SEO Report Email Chat Skype/Telegram

Phone

### **COMPARE PACKAGES**

Read More
Price: \$1.395 / month

Categories: Marketing, SEO Optimisation



# **SOCIAL NETWORKING**



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- Keyword Positions
- Mobile & Tablet Rendering
- Mobile Viewports
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- Technology Used
- Favicon
- Text Legibility
- Tap Target Sizing
- Page File Size
- Page Load Speed
- Accelerated Mobile Pages
- Javascript Errors
- Compression & Image Optimization
- Minification
- HTML Deprecation
- Social Profiles Connected
- · Social Profile Activity
- Facebook Open Graph Tags
- Facebook Pixel
- Twitter Cards
- SSL Security
- Malware
- Email Privacy

During checkout, please indicate the address of your website in the order notes. You will get a PDF report within 1 business day.

Read More

Price: \$0

Categories: Development, Free Services, Marketing, PPC Google, SEO Optimisation, Social Networking