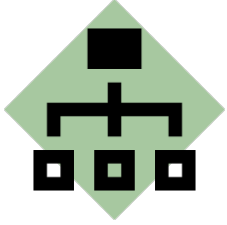


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MARKETING



SETUP PPC

SKU: 005

This amount is applicable for the first ads creation for each channel. Later if we need to create any new ads to enhance the spending performance or increase ROI, we will not charge the setup fee again.

Marketing Setup

Essential Package, Advanced Package,
Professional Package, Enterprise Package

[Read More](#)

Price: \$495

Categories: [Marketing](#), [PPC Google](#)

Tags: [advertising](#), [marketing](#)



PPC GOOGLE

SKU: 006

Free Trial 15 days!

***If your Spending up to 2000 - put the quantity of the order 2, if up to 3000 - put 3, etc.**
For each \$1000 of your ads spending, we charge \$395.

Spending: 500-1000 \$395/mon
 Spending: 1001-2000 \$790/mon
 Spending: 2001-3000 \$1185/mon
 Spending: 3001-4000 \$1580/mon
 Spending: 4001-5000 \$1975/mon

- **If Spending up to \$5000 you get**

- Full Optimizations
- Number of Keywords: up to 50
- Ad Groups: up to 10
- Google Network
- Search and Display
- Negative Keywords
- Call Extensions
- Sitelink Extensions
- Text Ads
- Conversion Tracking
- Campaign Management
- Landing Page Optimization
- ROI Tracking
- Initial Estimate Report
- Reporting: Bi-Weekly
- Google Analytics Report: Monthly
- Support: Email

- **If Spending more than \$5000 you get extra:**
 - Number of Keywords: up to 200
 - Ad Groups: up to 20
 - Google Analytics Set-up
 - A/B Testing
 - Mobile Ads
 - Gmail Ads (GSP)
 - Reporting: Weekly
 - Support: Email/Chat Skype/Chat Telegram/Phone

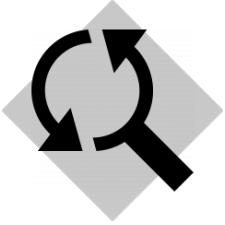
[COMPARE PACKAGES](#)

[Read More](#)

Price: \$495 / month

Categories: [Marketing](#), [PPC Google](#)

Tags: [advertising](#), [marketing](#)



WEBSITE AUDIT

SKU: 010

Do you have a website? Comprehensive Website Audit is the free service for you. Some of the things we check:

- Title, Meta, Headers Tags
- Keyword Consistency
- Content Volume
- Alt Attributes
- Backlinks
- Link Structure
- Broken Links
- Friendly URLs
- Noindex Tags
- Robots & Sitemaps
- Structured Data
- Top Keyword Rankings
- Traffic From Search
- Keyword Positions
- Mobile & Tablet Rendering
- Mobile Viewports
- Flash & iFrame Usage
- Technology Used
- Favicon
- Text Legibility
- Tap Target Sizing
- Page File Size
- Page Load Speed
- Accelerated Mobile Pages
- Javascript Errors
- Compression & Image Optimization
- Minification
- HTML Deprecation
- Social Profiles Connected
- Social Profile Activity
- Facebook Open Graph Tags
- Facebook Pixel
- Twitter Cards
- SSL Security
- Malware
- Email Privacy

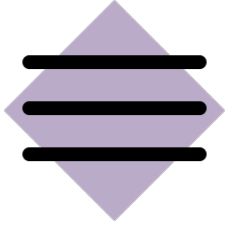
During checkout, please indicate the address of your website in the order notes. You will get a PDF report within 1 business day.

[Read More](#)

Price: \$0

Categories: [Development](#), [Free Services](#), [Marketing](#), [PPC Google](#), [SEO Optimisation](#), [Social Networking](#)

Tag: [free services](#)



BRONZE SEO

SKU: 016

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 5
Current Ranking Report
Traffic Analysis Report

On-Page Optimization & Reporting: 7 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 50
SEO Article Writing (400 words): 1
Article Submissions: 20
Press Release Writing (350 words): 1
Press Release Submissions: 10
Blog Creation/Optimization
Blog Posting: 2
Social Bookmarking: 40
Classified Ads Submissions: 20
Search Engine Submissions: 10
Social Network Marketing: 10
Blog Submissions in Book Marking Sites: 10

SEO Reports & Support

Monthly Google Analytics Report
Monthly SEO Report
Email

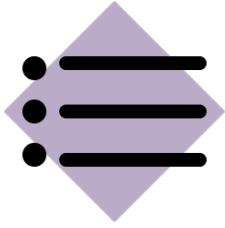
[**COMPARE PACKAGES**](#)

[Read More](#)

Price: \$495 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)



SILVER SEO

SKU: 017

Analysis & Reporting

Initial Website Analysis
Keyword Research + Report: 15
Current Ranking Report
Traffic Analysis Report
Brief Sector Analysis
Brief Summary of Website's Aims/Purpose
Competitor (SERP) Analysis + Report
Alexa Report

On-Page Optimization & Reporting: 15 pages

Title Tags
Meta Descriptions
Meta Keywords
Content Analysis
Canonicalization Temporally (if required)
Dead Link Analysis
Keyword Density Setup
Header Tags Analysis (H1 etc)
Internal Linking Structure Analysis
Social Bookmarking Button Implementation
Existing Page Content Updating

Advanced Onpage Optimization

Optimization of ROR.xml
Optimization of urllist.txt
Optimization of info.txt
HTML Sitemap Page Optimization

SEO Setups

Google Analytics
Google Sitemap Setup
Sitemaps Submission into Google & Yahoo

Standard Checks/Optimizations

XML Sitemap Create + Submit
Robots.txt Creation & Implementation
Google Webmaster Tools Setup
301 Redirect Setup

Off-Page Optimization

Directory Submissions on Quality Sites: 80
SEO Article Writing (400 words): 2
Article Submissions: 40
Press Release Writing (350 words): 1
Press Release Submissions: 15
Blog Creation/Optimization
Blog Posting: 4
Social Bookmarking: 60
Classified Ads Submissions: 40
Search Engine Submissions: 20
Social Network Marketing: 20
Blog Submissions in Book Marking Sites: 20
Micro Website Creation/Optimization
Pdf Posting/Optimization
Document Posting/Optimization
Video Submissions/ (client provide)

SMO Branding

Facebook
Twitter
Pinterest
Linkedin

SEO Reports & Support

Bi-weekly Google Analytics Report
Bi-weekly SEO Report
Email
Chat Skype/Telegram

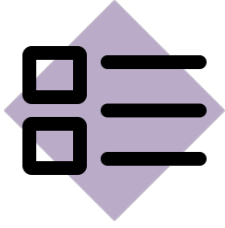
[COMPARE PACKAGES](#)

[Read More](#)

Price: \$795 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)



GOLD SEO

SKU: 018

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 25
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: 25 pages

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 100
 SEO Article Writing (400 words): 4
 Article Submissions: 80
 Press Release Writing (350 words): 2
 Press Release Submissions: 20
 Blog Creation/Optimization
 Blog Posting: 6
 Social Bookmarking: 80
 Classified Ads Submissions: 60
 Search Engine Submissions: 30
 Social Network Marketing: 30
 Blog Submissions in Book Marking Sites: 30
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)
 Business Listing: 5
 Local Optimization

SMO Branding

Facebook
 Twitter
 Pinterest
 LinkedIn
 Stumbleupon
 Flickr
 Slideshare

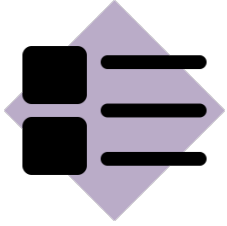
SEO Reports & Support

Bi-weekly Google Analytics Report
 Bi-weekly SEO Report
 Email
 Chat Skype/Telegram

Phone

[COMPARE PACKAGES](#)

[Read More](#)
Price: \$1.095 / month

Categories: [Marketing](#), [SEO Optimisation](#)
Tags: [marketing](#), [seo](#)


PLATINUM SEO

SKU: 019

Analysis & Reporting

Initial Website Analysis
 Keyword Research + Report: 30
 Current Ranking Report
 Traffic Analysis Report
 Brief Sector Analysis
 Brief Summary of Website's Aims/Purpose
 Competitor (SERP) Analysis + Report
 Alexa Report
 Brief Products/Service Analysis

On-Page Optimization & Reporting: full if needed

Title Tags
 Meta Descriptions
 Meta Keywords
 Content Analysis
 Canonicalization Temporally (if required)
 Dead Link Analysis
 Keyword Density Setup
 Header Tags Analysis (H1 etc)
 Internal Linking Structure Analysis
 Social Bookmarking Button Implementation
 Existing Page Content Updating
 SEO-Friendly URL Rewrite
 Video Optimization (client provide)
 Footer Tag Optimization

Advanced Onpage Optimization

Optimization of ROR.xml
 Optimization of urllist.txt
 Optimization of info.txt
 HTML Sitemap Page Optimization

SEO Setups

Google Analytics
 Google Sitemap Setup
 Sitemaps Submission into Google & Yahoo
 Blog Submission in Technorati, Google Blog Search

Standard Checks/Optimizations

XML Sitemap Create + Submit
 Robots.txt Creation & Implementation
 Google Webmaster Tools Setup
 301 Redirect Setup
 W3C Web Standards Analysis

Off-Page Optimization

Directory Submissions on Quality Sites: 150
 SEO Article Writing (400 words): 6
 Article Submissions: 120
 Press Release Writing (350 words): 3
 Press Release Submissions: 30
 Blog Creation/Optimization
 Blog Posting: 8
 Social Bookmarking: 100
 Classified Ads Submissions: 80
 Search Engine Submissions: 40
 Social Network Marketing: 50
 Blog Submissions in Book Marking Sites: 40
 Micro Website Creation/Optimization
 Pdf Posting/Optimization
 Document Posting/Optimization
 Video Submissions/ (client provide)
 Business Listing: 8

Local Optimization

SMO Branding

Facebook

Twitter

Pinterest

Linkedin

Stumbleupon

Flickr

Slideshare

SEO Reports & Support

Weekly Google Analytics Report

Weekly SEO Report

Email

Chat Skype/Telegram

Phone

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Price: \$1.395 / month

Categories: [Marketing](#), [SEO Optimisation](#)

Tags: [marketing](#), [seo](#)

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